

# SHARED INSPIRATION BLOG

Hello Creatives,

There are so many extremely talented wedding professionals in Iowa's Corridor, and I wanted to help share all that creativity with Iowa's wedding couples. For this reason, we created our "Shared Inspiration Blog!"

All wedding professionals can post to this blog. All we ask is for you to keep it tasteful, G rated, and inspirational or informative. I don't want this blog to turn into a sales pitch. The posts are meant to help Iowa couples, their family, and friends in planning for their wedding and beyond. It's always great to see work from local wedding professionals so couples can know what to expect. Pictures and videos are always motivational. And make sure to give credit where it's needed. I like to include the service, vendor name, city/state, and website. You are responsible for copyright.

The process is simple. Send me an email letting me know what you want to blog about. Then I will set you up as a contributor and email you your Username and Password. You can post all of your pictures in our media library and SEO them (add picture title and alt. text) Specs should be 1000 pixels wide for horizontal and 418 pixels wide for 2 vertical photos side by side. The featured image needs to be 1000 x 500 pixels. Then add a new post, Title your post, add tags or keywords, select "Shared Inspiration" for post category, add your featured image, then add all your content and video. Once it's complete, save it as a draft and I'll review it before going live.

Happy Posting!

## HERE ARE A FEW CREDIT POSSIBILITIES:

1. Rehearsal Dinner Venue
2. Ceremony Venue
3. Officiant
4. Reception Venue
5. Bride's Gown (brand/designer + bridal shop)
6. Jewelry/Accessories
7. Hair & Makeup
8. Rings (shop)
9. Florist
10. Décor & Rentals – could be multiple
11. Wedding Coordinator
12. Invitations & Stationery
13. Caterer
14. Cake
15. Entertainment (DJ/Band/Etc.)
16. Transportation
17. Hotel Accommodations
18. Honeymoon (Agency)
19. Photographer
20. Videographer
21. Couple/Models