

PHOTOGRAPHY

Your wedding day is one of the most important days in your life and you want to remember it forever. A good photographer will capture all the memories of your special day to be cherished always! Your wedding photos are one of your most treasured keepsakes, they tell your wedding story. You will post your photos to social media, display them in your home and gaze at them 50 years down the road with your soul mate. Your pictures are important, do your research and be selective when choosing your photographer. You've worked hard to make this day perfect and you want to hire a quality photographer to capture it.

HIRE THE RIGHT PHOTOGRAPHER

Start researching photographers soon after deciding your wedding date, location and budget. Check out their websites, price packages, reviews, and online wedding portfolios. If you find a photographer you like, schedule a consultation to meet.

QUESTIONS TO ASK

- How long have they have been photographing weddings? How many weddings do they photograph per year?
- Do they have an assistant?
- What is their attire for weddings?
- Do they have an album of a complete wedding that they have photographed for you to view?
- Pay attention to the quality and detail of their work. Is that how you want your wedding captured?
- Are you looking for posed photos like your parents' albums. Do you like documentary style, candid or spontaneous photos?
- Do they have references?

Let the photographer know your expectations. Give them details such as your venue, your wedding style and what you visualize when thinking about your photos. Make sure you like the personality of your photographer, you will be spending your wedding day with them and you want to be comfortable. Hire a photographer that fits your personality, wedding style and budget.

BOOK IN ADVANCE

Many photographer's schedules fill fast. It's a good idea to book your photographer at least 10-12 months before your wedding. Each photographer offers different packages to choose from. This may be based on the number of hours worked, rights to photos or prints, and a digital cd. Some packages include free or discounted engagement sessions. Choose a package that works best for you and get a signed contract. Make sure all terms are specified including the deposit, cancellation and payment schedule. Be sure to provide your photographer a list of people you want photographed on your special day. Ask for a time estimate of when you can expect to view your photos after your wedding.

BE INVENTIVE

A professional photographer is an artist. They can change an environment and mood with lenses and lighting. They can transform your pictures. Why not get creative for some unique photos to remember? Look at wedding photographs online, in magazines or flip through your photographer's portfolio. Come up with ideas of your own. Write a list of poses and settings that fit your personality as a couple and discuss your preferences with your photographer.