

VIDEOGRAPHY & CINEMATOGRAPHY

Your wedding video is one of the few things that becomes more valuable the older it gets. It captures the events of the day as they unfold, and provides the “smell, taste, and feel” of what actually happens. You will be able to witness your excitement on the big day, your jitters, how you got ready with family and friends, and all the hugs and tears. Not to mention, the ceremony, how your father proudly walked you down the aisle and gave you away to your fiancé, the emotion of the exchange of vows and the final kiss. Then to be able to watch your excitement at the reception and how lively your guests were. Those memories are worth hiring a good videographer or cinematographer. They will make every effort to record your wedding unobtrusively and tastefully.

HIRING A VIDEOGRAPHER OR CINEMATOGRAPHER

Both Videographers & Cinematographers are great and will capture your wedding details, but there are some differences. The term cinematographer implies a deep and thoughtful knowledge base in creating visual art, in their respective medium. Cinematographers are trained to visually craft an authentic documentary story telling approach to wedding films through their knowledge of light and what is important to people narratively. They try to get to know people through their work. The tools they use are only defined by what serves that purpose. It is important you check out their websites, price packages, reviews, and online videos to be sure you find a videographer or cinematographer that best fits your needs. If you find one you like, schedule a consultation to meet.

QUESTIONS TO ASK

- Do they have a site in which you can view other weddings they have filmed?
- Pay attention to the quality and detail of their work. Is that how you want your wedding captured?
- Do they have references? Let the videographer know your expectations. Give them details such as your venue, your wedding style, and what you visualize when thinking about your wedding video.
- Do they have a drone? Drones are becoming more and more popular as they can capture video and images from above, shots you simple can't get from the ground level. Be sure to follow FAA drone regulations. For example, certain drones use GPS systems to keep themselves level and if the drone is within 5 miles of an airport it won't leave the ground.
- Are there multiple wedding professionals to capture more?
- Do they use wireless microphones during the ceremony?
- Do they film interview, documentary, or cinematic style video?
- Will they give you the master (unedited), final tape, or both?

BOOK IN ADVANCE

Select your videographer 6-8 months before your wedding and get a signed contract. Make sure all terms are specified including the deposit, cancellation, and refund policies. You will be happy you chose a videographer or cinematographer for your special day!

COORDINATE YOUR VIDEO AND PHOTO PROFESSIONALS

Videographers and photographers share much of the same space on your special day, so it's important to have a discussion with them both as to where you need them to be allowing both parties to work together equally to get the best shot.